

Red Wing Shoe Foundation

Grant Request Guidelines

Criteria Used in Reviewing Grant Requests:

The Red Wing Shoe Foundation grants to organizations that:

- *Improve the lives and communities in which our employees and business partners live and work
- *work on projects that enhance the education of our youth, particularly in the fields of the arts, science and math
- *increase the wellbeing of our youth, especially youth at-risk
- *develop and enhance awareness, use and protection of our natural environment
- *enhance job or career readiness

Grant Restrictions

Grants are NOT usually made:

- *To individuals
- *To churches or sectarian religious purposes
- *To multi-sourced giving drives, such as “Walk for a Cure”
- *To political groups

Suggested information to Accompany Grant Application

Attach the following information, where applicable, in narrative form, to the grant application.

- *Description, history, and background summary of the organization
- *Names of members of the applicant’s Board of Directors
- *Explanation of the need and past or present attempts to meet that need
- *Goals and objectives of the project
- *A detailed description of the cost and financial projections of the project
 - itemized project budget
 - other sources of funds, including the applicant’s own funds
 - if applicable, plans for continued support of the project
 - copy of applicant organization’s annual budget, including source of other funds and earned income
- *Benefit to the RWS employees and their communities, including the number benefited
- *If the program or event operates within a school, an endorsement by the school’s administration is required.
- *Method of evaluating success of the project.
If the project impacts children, use of the Search Institute’s, 40 Developmental Assets Survey tools will result in a much higher likelihood of funding. For questions regarding the Search Institute see: <http://www.search-institute.org>
- *If grant is awarded, evaluation information is required at program or project completion or 1 year after award has been given, whichever applies.